

At Creamline Dairy Products Limited (CDPL), we are committed to the Godrej Group's 'Good & Green' vision. Our strategic Corporate Social Responsibility (CSR) projects, undertaken as part of our overall sustainability framework, actively work towards the Godrej Group's Good & Green goals and have helped us carve out a reputation for being one of the most committed and responsible companies in the industry.

The CSR Committee at CDPL actively involves in deciding projects to be initiated across 5 states where CDPL has its operations. The projects have integrated approach with higher community participation in order to ensure suitability and higher impact. The projects aim towards doubling farmer income, providing quality education to children in government schools through required infrastructure, ensuring clean drinking water for communities and providing free veterinary services to farmers.

Apart from the committed CSR projects, CDPL CSR team has also supported relief work for unprecedented calamities like the Kerala, Gujarat and Assam floods and COVID-19 pandemic. The CSR teams across all the plants have worked with government institutions like Health Department and Police Department on various fronts to support people in need.

**Animal Husbandry Training:** Animal husbandry training is one of the key flagship programmes run by CDPL aiming at doubling farmer's income in association with NGO Partner Vrutti. The project aims to increase productivity of dairy farmers by helping them understand and implement best practices. The training covers various topics which are beneficial for farmer, starting from selection of right breed, proper mulching practices, maintenance of shed, proper feed practices etc. The training is conducted at ground level with proper blend of theory and practice. More than 5,000 farmers have been trained under this programme.



**Education Initiatives:** As part of this initiative, CDPL CSR team has done needs assessment of government schools in collaboration with school committees of respective schools. This helped in understanding the actual requirements of the school which will lead to direct impact on quality of education of children coming to those schools.

Basic infrastructure like projectors / computers have been provided to promote digital learning across all the schools which will help in increasing the learning outcomes of children. In few schools as per requirement drinking water facility, benches and other infrastructure needs have been supported. Few meritorious girls were also provided small scholarships.

CDPL also supported government school during Ajadi ka Amrit Mahotsav, an initiative by Government of India to commemorate and celebrate 75 years of Independence.



**Clean Drinking Water Initiatives:** In line with Sustainable Development Goal of providing clean water for communities, CDPL CSR team has worked with local gram panchayat institutions to constitute community ownership model. Reverse Osmosis (RO) plants have been constructed across few villages which provide access to clean drinking water to community people. Women are key beneficiaries of this project as they do not have to travel long distances or pay high to get clean water. The community people undertake the maintenance of these RO plants taking ownership of the project. Nearly 800+ households have been benefited through

this initiative. Apart from setting up ROs in few villages, clean drinking facility has been provided in government school.



**Free Veterinary Camps:** Lack of proper veterinary services in rural areas is key concern as dairy farmers do not have access to health care facilities for their cattle. In order to address this issue, CDPL, under its CSR initiative, offers free veterinary services to farmers with help of highly experienced vet doctors. Services starting from deworming, basic first aid, pregnancy detection and cattle health issues are addressed as part of these camps and medicines are provided free of cost. In a year, more than 250 vet camps are conducted, reaching out to more than 7,000 farmers.



**COVID-19 Relief Support:** In order to support the COVID-19 pandemic relief, CDPL, through its CSR, worked with various public institutions like primary health care centres, police stations and gram panchayats and provided them with necessary material like masks, sanitizers, oxy flow meters and PPE kits. In few areas, communities around the plants were supported with dry ration as they lost livelihoods during the pandemic.



**Employee Volunteering:** Volunteering is an integral part of employee's value system at CDPL. All the employees actively participate in volunteering throughout the year and especially during Godrej Global Volunteering week which is celebrated in the month of December. The employees engage with communities around the plants and offices and engage in theme based initiatives like ban on single use plastic, planting trees, etc. Employees also engage with local government schools and other public institutions to bring in awareness amongst public on various environmental issues.



**Tree Plantation Drive:** Godrej Group's 'Good & Green' vision is very much in the heart of CDPL. CDPL supports various tree plantation drive through its CSR activity. CDPL employees actively volunteered for the 'Tree Plantation Drive' which was held near Kesavaram at Andhra Pradesh.

